You have completed your career interview, and now your job is to share this back with us! We are going to make a poster on the computer. This is the rubric that we will use, and you will get a mark out of 16 (4 possible maximum for each section)

**Quality Content:**

|  |  |  |  |
| --- | --- | --- | --- |
| 1: not yet | 2 got the basics | 3 got it  | 4 can teach this; above and beyond |
| * Really not enough info or way, way too much
* Not really sure about what the job is
* Not yet very interesting
 | * May not have quite enough information, might be too much
* A little bit interesting
* Reader can kind of understand a bit about the job
 | * Detail is pretty appropriate; not too much, not too little
* Interesting to read
* Reader learns about what the job is all about
 | * The perfect amount of detail: enough to get a great sense of the job and not too much that it’s overwhelming
* Really interesting and engaging
* Reader really understands the job
 |

**Professional Writing:**

|  |  |  |  |
| --- | --- | --- | --- |
| 1: not yet | 2 got the basics | 3 got it  | 4 above and beyond |
| * Very difficult to understand
* Spelling/ grammar makes it very hard to read
 | * Some spelling/ grammar mistakes that get in the way of meaning
 | * A few spelling/ grammar errors

  | * Virtually no spelling or grammar errors
* Writing is publishable
 |

**Organization:**

|  |  |  |  |
| --- | --- | --- | --- |
| 1: not yet | 2 got the basics | 3 got it  | 4 above and beyond |
| * No headings or titles
* Information is not grouped
* Font size is really too big or too small
* The kind of font chosen is really hard to read
 | * Some headings or titles
* At times may not be easy to read or understand information
* Size of text is distracting
* The kind of font chosen is distracting
 | * Titles or headings
* Right size of text
* The kind of font chosen is a good one that’s easy to read
 | * Fantastic titles or headings
* Font is appropriate and uniform throughout
* Size of text is excellent
* Information is easy to read in ‘chunks’
 |

**Visually Appealing:**

|  |  |  |  |
| --- | --- | --- | --- |
| 1: not yet | 2 got the basics | 3 got it  | 4 above and beyond |
| * No picture
* Words and pictures are not well arranged
* Colour takes away from meaning
 | * Picture(s) not really related to the topic
* Words and pictures are kind of arranged well
* Colour is a bit distracting
 | * Picture(s) match the topic
* Words and pictures are arranged well
* Colourful
 | * Picture(s) are an amazing fit
* Pictures and text are thoughtfully placed to enhance the meaning.
* Colour adds to meaning
 |

A strength is: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Something to work on is: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_